Waypoint Centre for Mental Health Care
500 Church Street, Penetanguishene ON L9M 1G3
705-549-3181 • www.waypointcentre.ca

May, 6, 2011

NOTIFICATION OF NEW NAME AND IDENTITY

Dear Partner,

It is my pleasure to announce we are entering into a new era of mental health care with a new name and logo for our hospital, and a new statement of purpose to guide us into the future.

Please be advised that as of May 6, 2011, we have received Supplementary Letters Patent changing our name and will be operating business as Waypoint Centre for Mental Health Care utilizing our new logo and statement of purpose, *Advancing Understanding. Improving Lives.*

An extensive notification is taking place, but you may continue to receive information with the former name of Mental Health Centre Penetanguishene for a short period of time until the new name becomes familiar.

Our contact information will remain the same with the exception of our website and our email addresses:

- Website: www.waypointcentre.ca
- Email addresses are first initial; last name @waypointcentre.ca (e.g. jdoe@waypointcentre.ca).

If you have any questions about the change, please don't hesitate to contact the staff from our Communications and Fund Development Office:

- Laurene Hilderley, Director of Communications and Fund Development at 705-549-3181, ext. 2214 or lhilderley@waypointcentre.ca
- Kristi Lalonde, Communications Officer at 705-549-3181, ext. 2215 or klalonde@waypointcentre.ca

Sincerely,

Carol Lambie
President and CEO

Advancing Understanding.
Improving Lives.