


**Child, Youth and Family Coalition Simcoe
County Infrastructure Table
Partnership and Earned Income**

December 8, 2011



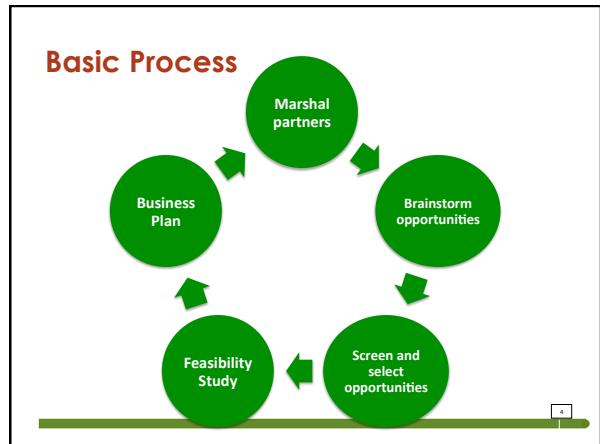
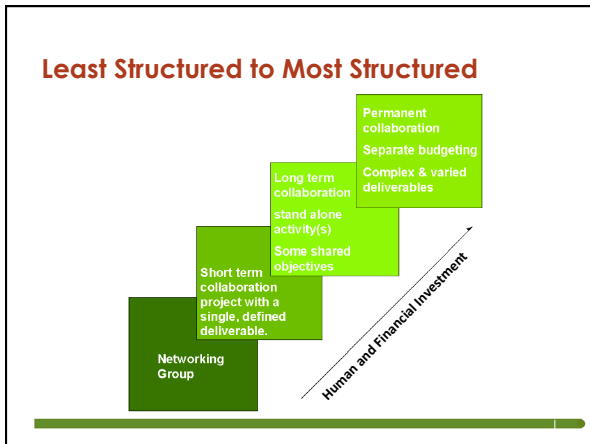
FOSTERING SOCIAL SECTOR INNOVATION

Partnership and Earned Income Overview


Partnership



FOSTERING SOCIAL SECTOR INNOVATION




Ideal Shared Services



- **Financial Benefit**
 - High fixed cost / low variable cost – benefit to scale
 - Significant budget item
 - Complimentary across organizations (e.g. risk pool, different timing demands, shared design need)
- **Quality Benefit**
 - Individually too small to justify investment
 - Neglected previously
- **Ease of Sharing**
 - Non-core
 - Doesn't define the organization

Partnership and Earned Income Overview



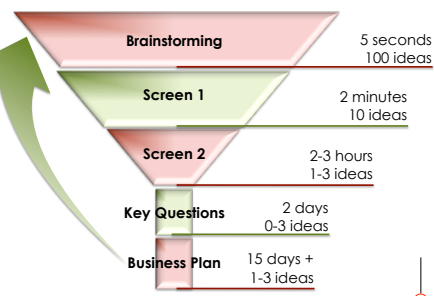
Earned Income



Partnership and Earned Income Overview

Overview of Earned Income


Product Development Funnel

Stage	Time	Ideas
Brainstorming	5 seconds	100 ideas
Screen 1	2 minutes	10 ideas
Screen 2	2-3 hours	1-3 ideas
Key Questions	2 days	0-3 ideas
Business Plan	15 days +	1-3 ideas

Partnership and Earned Income Overview

THANK-YOU



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