

Paul. Kristina to follow up with Marg Gallow re: Kerry's Place. Deb to follow up with Dave Goodbrand for Barrie Police and Peter Hominuk for the French Catholic and Public boards. Kristina to update the chart and send to all members with the MOA, application form and one-page promo to help with recruitment.

- **“Observer” Status Discussion** relationship to BANAC and member organizations wanting to have someone sitting at Council as an “observer” status if they are working on a specific project closely related to the Coalition’s strategic priorities (e.g. Brenda Jackson for ACBC) alongside Patrick King (main contact) was approved at Council. This status would relate to the life of a project/initiative and they would be a participant but non-voting and non fee-paying. Practical nature and financial issues were discussed. The “funders” status is non-paying and non-voting which is already in place. **ACTION: feeling of attending members is that we would all benefit from such a status. Debbie/Gary to bring to Secretariat for further discussion. Deb to draft an amendment to the MOA for inclusion when the next MOAs are signed in the new year.**
- **Coalition Member Characteristics** Deb discussed the need to know more about Coalition membership and our impact on the community at a high level for future proposal submissions (e.g. number of clients served, budget etc.) This could be done via survey monkey.
- **Communication Strategy and Website** There have been very little interest in our strategies with media. Debbie to help with upcoming events with phone calls. Kristina walked through the temporary CYFS website that has been redesigned and upgraded. We need to focus on internal and external within the Communication Strategy. We need to formalize speaking note opportunities for boards, CEO etc. to mention the Coalition. **ACTION: Debbie has asked members to review the Communication Strategy draft. Kristina to resend. Would like to bring this to the Secretariat and Council members for information. Will ask other Coalition members to review if interested. Need to include communication and marketing requirements in future funding opportunities. Possibly have someone from Georgian College and the School Board students to use the Coalition as a “project”. Debbie to follow up. Need to utilize the upcoming Children & Youth Charter launch November 20 for community engagement and Coalition knowledge.**

Kristina walked through the temporary new CYFS website. She will be continuing her training next week and have asked Lillian Boote (211 – service maps) and Irena Pozgaj (The County – data consortium) to join so they too can help populate the site as they require. Kristina will attempt to add content to the site ongoing – the site may go live before all content is included – this is a work in progress. **ACTION: Kristina to follow up with Pavliks regarding extra logins, service maps to note Bradford and donations on-line. Bill to follow up regarding links from the CYFS site to CTN for agendas, minutes etc for CTN, Best Start and possibly COMPASS.**

6. Kristina & Deb’s Performance “Review”

Gary reported that the performance forms have been sent to Secretariat for completion. The “review” incorporates planning, communication, clarity of roles, customer service and decision making. All feedback is welcome. **ACTION: Gary to update this group next month on feedback.**

Next Meeting: Thursday, October 8, 2009, 9:30-11:00 am, YMCA