**Advocacy Champion**

**Job Description**

**DRAFT October 17, 2012**

**Purpose**

The Advocacy Champion is an individual recommended by the Secretariat and confirmed by Coalition Council to create opportunities for the Coalition to advocate for the needs of children and youth in Simcoe County. In alignment with the Coalition Strategic Plan, the Advocacy Champion will ensure the development of a case to be used by the Coalition and its members to advocate with government for additional resources to fund services for children, youth and families in Simcoe County.

**Functions**

Within the context of the Coalition’s Strategic Plan, the Advocacy Champion will work within the Secretariat to ensure the following tasks are addressed:

* Identify ways to use existing or new research that creates a picture of the characteristics and specific needs of children youth and their families in Simcoe County, including service statistics from Coalition members and risk factors for children and youth that are unique to Simcoe County (Advocacy Report *When Working Better Together Still Isn’t Enough)*
* Develop an advocacy strategy for raising awareness of Simcoe County’s needs with funders and decision makers
* Coordinate activities supporting the Coalition’s Child and Youth Charter, including production of broadsheets on Charter topics

**Relationships**

The Advocacy Champion is accountable through the Secretariat to the Coalition Council. Advocacy positions developed at Secretariat will first be sent to Council members for approval before use in the community.

**Review**

This position will be reviewed after one year.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Coalition Chair Date